



NEWS RELEASE

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HIGHWAY TIRE HAS MORE SERVICES TO OFFER

(Coulee Dam, Wash. February 6, 2009) – Highway Tire located off Highway 155 between Coulee Dam and Elmer City is now being managed by the Colville Tribal Enterprise Corporation (CTEC). CTEC recently took over operations from the Colville Tribe.

Mike Desautel, manager of Highway Tire, is excited that the business will be able to provide more services to customers.

“We offer competitive prices on tires,” said Desautel. “And we now handle engine repair, diagnostics, transmission services, oil changes, two and four wheel alignment and battery replacement. Highway Tire is a full service center.”

The company is planning a big promotion offering customers “*no sales tax on tires*” if they buy tires from March 14 to April 17 on any brand of tire they want.

“We’re excited about our new business strategy,” said Billy Nicholson, CTEC small business director. “We have some great employees at Highway Tire and we plan on offering more services in the near future. We’ll be getting some advertisements out soon to let the community know about our services,” he said.

The staff also plans to do a little remodeling work this spring from painting the outside of the building to new signage.

Highway Tire will be open Monday through Friday from 7:30 a.m. - 5:30 p.m. and starting March 14, will be open on Saturday’s from 8 a.m. to 2 p.m. For more information call 509.634.3281.

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